



Beyond ERP

How to move from back-end processes to front-end thinking.



Better decisions, faster

“Using the QEA platform alongside our business-wide ERP has given us access to exceptional commercial insights that have transformed the way we plan, budget, manage risk and reporting and make strategic decisions.”

CFO, GLOBAL PHARMACEUTICAL FIRM



Why we've written this guide

When I talk to CFOs and finance leaders, one of the most common questions I get is: “We have an ERP, why do we need your platform?” This question gives me the opportunity to set out how our QEA platform can work alongside your ERP to transform the way your business uses data to speed up strategy and planning.

We've put together this quick guide to show you why your ERP system – however sophisticated – is only set up to take you part of the way to better strategic decision making.

Organisations often invest millions of pounds and a great deal of internal time bringing an enterprise-wide ERP solution on board. This investment needs to show a return as soon as possible – and often does in terms of better access to data and process efficiency.

But no ERP system is designed to deliver the front-end, actionable insights that you need to run your business. It still requires you to understand and design the reporting, analysis and functionality that is tailored to your needs. So even once it's in place, it doesn't deliver results from day one.

But Insight Delivered does. And in this guide, you'll find out how.



Vijay Iyer
CEO, Insight Delivered

“Insight Delivered’s QEA solution helped us significantly improve our supply chain management – and the results were tangible.”

CFO, GLOBAL MANUFACTURER



Build on your ERP

The businesses that get the fastest return on their ERP investment are the ones that also invest in a smart analytics platform.



A well-designed ERP system is a step in the right direction – not the final destination. Your ERP will give you a better-connected workforce and good reporting, but it doesn't give you the advanced insights and predictive analytics that comes from an intelligent analytics platform.

From interactive, real-time dashboards to AI-driven insights that uncover inefficiencies and potential new income streams, no ERP should be without a smart analytics partner.

Connecting and integrating disconnected data sets and working alongside the human intelligence in your business to drive actionable insights, this is the only way to truly leverage the power of data in your business.

You'll get a quicker return on your ERP investment, improved compliance and governance reporting, and a clear competitive advantage – all based on being able to make better decisions, faster.

Faster time to value and lower total cost of ownership

In this table, we've set out the functionality that you're getting from your ERP, and the additional benefits you get from using our QEA platform.

The QEA platform seamlessly and instantly integrates with your ERP – and any other systems you have – so that it can access relevant data.

Intelligent analysis of this data gives you accurate, actionable commercial insights that you can use immediately to support a wide range of planning, budgeting and decision making.

FOCUS AND PURPOSE	
QEA: Designed to analyse data, provide insights, and support decision-making. They focus on front-end processes, such as data visualisation, trend analysis, and actionable insights.	ERP: Primarily focuses on back-end processes and manages day-to-day operations across an entire organisation. They streamline or automate core processes related to accounting, project management, supply chain, risk management, and compliance.
DATA SCOPE	
QEA: Specialises in data-driven insights. It analyses historical data, trends, and patterns to provide actionable information for strategic decision-making.	ERP: Contains operational and transactional data related to various business functions. They provide an exact view of the organisation's operations but are not built for high-level overviews or trend analyses.
FUNCTIONALITY	
QEA: Focuses on reporting, dashboards, and trend analysis. It helps users understand data patterns and make informed decisions.	ERP: Handles a wide range of functions, including accounting, payroll, order processing, inventory management, and supply chain tracking.
DEPARTMENTAL USE	
QEA: Used by business analysts, data scientists, and decision-makers to gain insights from data.	ERP: Used across various departments (finance, operations, manufacturing, etc.) within an organisation.
INTEGRATION	
QEA: Integrates with ERPs or other systems to extract relevant data for analysis.	ERP: Integrates different business functions into a unified system. They ensure seamless data flow across departments.
IMPLEMENTATION AND MAINTENANCE	
QEA: Typically, easier and quicker to implement, as it focuses on specific areas.	ERP: Often more complex and time-consuming to implement due to its extensive scope and integration requirements.

QEA and BI platform comparison



Speed and accuracy are the hallmarks of QEA.
If your organisation is evaluating Business Intelligence
platforms, it should also include our platform.

That's because we know we can deliver:

- Faster deployment
- Instant integration
- Quicker time to value
- Lower total cost of ownership
- Dedicated ongoing support
- Better quality actionable insights.

Speeds Time to Value and Lowers TCO

QEA Business Intelligence



- Faster deployment
- Lower TCO
- Assured business value

Traditional BI Solution



“The QEA platform helps me better track our business performance and easily share the actionable insights with the rest of our team.”

HEAD OF OPERATIONS, GLOBAL CAR BRAND.



Try QEA for yourself

We build bespoke demonstration platforms so that you can see how QEA will work for you - based on your own data and business challenges.

If you'd like to set up a call and a business-specific demo with our team, just contact us and we'll be happy to help

Phone +44 20 3874 7999

Visit insightdelivered.com

Can you see how better data would add value to your business?
Is there a particular process that would benefit from a common
data model? Why not contact us for advice on how to take the
next steps into a more reliable, efficient way of working?

Contact us today

Email info@insightdelivered.co.uk

Phone +44 20 3874 7999

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